President C. Kurt Dewhurst called the 2010 fall meeting of the Executive Board to order at 8:45 am on Wednesday, October 13, 2010, in the Jubilee Board Room of the Hilton Nashville Downtown, Nashville, Tennessee. Members present: Ray Cashman, Tim Evans, Jason Baird Jackson, Past President Elaine Lawless, Carl Lindahl, Marsha MacDowell, Amy Shuman, Bill Westerman, and Marilyn White. Members absent: Riki Saltzman and Amy Skillman. Executive Director Timothy Lloyd was also present. As per the Executive Board directive of October 17, 1991, this meeting was recorded on minidisk.

Kurt Dewhurst welcomed members of the Board to the meeting and thanked departing members Tim Evans, Elaine Lawless, Carl Lindahl, and Marsha MacDowell for their service to the Society and field during their terms on the Board. Tim Lloyd presented a gift to Elaine Lawless; gifts for other departing Board members have not yet arrived from the artist and will be presented later in the annual meeting.

Tim Lloyd had notified the Board before the meeting that the minutes of the Board’s April 16-17, 2010, meeting had not yet been drafted; he will distribute them for review and approval by email later in the year.

Kurt Dewhurst then made the President’s report, focusing on recent developments in the Society’s menu of international activities in China. He also recognized Tim Lloyd, who is about to complete his tenth year as the Society’s Executive Director, and thanked him for his leadership and contributions during that time.

Tim Lloyd then made the Executive Director’s report. The Society ended fiscal year 2010 on August 31, 2010, with an unofficial (i.e., not yet audited) revenue of approximately $652,000, expenses of approximately $635,000, and net income of approximately $17,000. The balance in the Society’s cash reserve and endowment accounts rose modestly (12% and 13%, respectively) during the year.

He noted that FY 2010 revenue was up about 35% from that of the previous year because of several additional special projects for which AFS had been awarded grants and contracts, and mentioned that the staff was working at well beyond its full capacity to manage this more active AFS. Since AFS is not in a position to bring on more staff (though we have drawn more on student workers during the past year and will continue to do so), the present staff should not be asked to take on significant additional responsibilities without accompanying decisions to stop low-priority current responsibilities.
The end-of-year number of both regular and student members was up from that of previous years. He closed his report with a summary of his recent trip to Mexico City, in which he had discussions with the leadership of INAH (the Instituto Nacional de Antropología e Historia) about possible future collaborations.

The Board then welcomed Julie Bobay and Moira Smith of the Indiana University-Bloomington Libraries, who made a presentation and answered questions on the new Open Folklore portal that AFS and IU debuted earlier in the week.

The Board then welcomed Journal of American Folklore editors Tom DuBois and Jim Leary of the University of Wisconsin, who discussed their plans for the Journal with the Board.

Elaine Lawless moved that the meeting be adjourned. Tim Evans seconded the motion, which passed unanimously. The meeting was adjourned at 12:05 pm.

Respectfully submitted,

Timothy Lloyd       Date
Executive Director

Approved by the American Folklore Society Executive Board:

C. Kurt Dewhurst       Date
President